

# LUCAS MOREIRA DE SOUZA

October, 26 - 1987

Single

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Belo Horizonte – MG / Brazil

**Available to relocation**

## Professional Goals

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Perform in analysis, engineering and web/mobile app development, websites, API integrations and tasks automations.

## Professional

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**W3 Inova - 2016/current** - Founder and CEO / Developer

**Ânima (Educational Group) - 2014/2016** - System analyst / Developer

**EAC Software – 2010/2014** - System analyst / Webmaster

**Stefanini IT Solutions – 2008/2010** - Analyst / Developer

**Dhisa Auditoria e Assessoria Contábil – 2005/2008** - Programmer / Sys admin

## Academic

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**Web Development** - Centro Universitário de Belo Horizonte – UNI-BH

**Google Search Advertising Partner** - Google

**Google AdWords** - WBI Brazil

**Google AdSense** - WBI Brazil

**Advanced SEO Techniques** - WBI Brazil

**Ecommerce** - Ikeda e-commerce

**MySQL for DBA** - MySQL Gold Partner EAC

## Languages

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**English** - Intermediate/Advanced

**Spanish** - Basic

**Sign Language** - Basic

## Skills

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Technology	Description	Skill level
PHP	Programming language	Advanced
Laravel	PHP Framework	Advanced
MySQL	Database	Advanced
jQuery	Javascript framework	Advanced
SEO	Search Engine Optimization	Advanced
Google AdWords, AdSense	Google advertising - Certified	Advanced
Wordpress	CMS - Theme and plugins development	Advanced
GIT	Version control system	Advanced
HTML / HTML 5 and CSS / CSS 3	Web markup language	Advanced
Bootstrap and Materialize	Markup framework	Advanced
Javascript	Programming language	Advanced
BackboneJS	Programming language	Intermediate
Apache and Nginx	Server	Advanced
Ionic	Angular Framework	Intermediate

## Other skills, tools and technologies

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- Adobe Fireworks.
- Moodle (Learn Management System).
- E-commerce implementation: PagSeguro, MoIP, Paypal.
- QR Code implementations.
- APIs: Facebook, Twitter, Google Maps, PagSeguro, MoIP, Buscapé, Paypal, SMS Gateways, email gateways.

## Portfolio

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- **Web + Mobile app:** Founder and CEO at CertificaWP (<https://certificawp.com.br>). It's a platform to manage courses and certificates in just a few clicks. Has more than 200 customers from Brazil, Argentina and Colombia. The platform is fully automatic (signup, payments, resources, security validations, etc).
- **Web + Mobile app + management system:** Founder at W3 Inova <https://w3inova.com>.
- **Mobile app:** My personal Android and iOS app: <https://ivdm.lucasmoreira.com.br> published on Google Play and AppStore.
- **Web:** Development of an application to manage customers from Inter-American Development Bank (NY/US).
- **Web:** Social network Quiz.me - More than 2.000 signups in 2 weeks. (Sold).
- **Web + Mobile app:** Android (<https://play.google.com/store/apps/details?id=br.com.w3inova.ccr&hl=en>) and iOS (<https://itunes.apple.com/us/app/ccr-cleaning/id1187975664?mt=8>) app to CCR Cleaning (SP/BR). There is a web platform to manage infos from apps.
- **Web:** Founder and CEO at SOS Voluntários. It is a non-profit platform to connect people with others who need some help as work or financial support. (HTML, CSS, Javascript, jQuery, Ajax, Node.js, Grunt.js, MySQL, Apache Server, Bootstrap and SSL) - **Discontinued.**
- **Web + Wordpress:** Wordpress plugins development, theme improvements, SEO and Linux admin to a company with more than 500k pageviews/month: <http://viverdeblog.com>.
- **Web:** Human Resources software management for the National Education and Integration of Deaf people.
- **Web + Mobile app:** Customer Relationship Management to EAC Software. Front-end using HTML5 and CSS3.
- **Web:** Website and subscriber system to First iOS Developers Meeting of Minas Gerais.
- **Web:** Management tools for students, courses, equipments and library for Toques Mágicos School.
- **Web + Mobile app + Wordpress:** Development of few projects as freelancer: Centro Universitário de Sete Lagoas - UniFemm (University), Centro Universitário de Belo Horizonte - UniBH (University), Doadores Brasil (volunteer), Mundo Evangélico (ecommerce), CEPE Libras (website), Márcio Caixeta (website), MarccaRH (website), RealRH (website), Criarti (website), Cambiare Coaching (website), Caribbean Puzzles (website), Cristiano Lopes (website).